

Professional development for innovation program managers

NOVA

NOVA is LaunchVic's professional development program for those managing or planning innovation programs across Victoria.

Whether at universities, medical research institutes (MRIs), or startup support organisations like pre-accelerators and accelerators, NOVA helps you deliver more effective and impactful entrepreneurship programs.

Program Overview

- Kick off with two-day offsite
- Targeted masterclasses & workshops (zoom & in person)
- 10+ hours of one-on-one coaching
- Final showcase presentation to cohort & ecosystem

Time Commitment

The program runs over seven months with approximately 6 days of contact designed to fit alongside busy schedules.

Investment

Valued at \$10,000, this pilot is fully subsidised by LaunchVic.

Why NOVA?

Consultations with the Victorian Startup Ecosystem revealed consistent challenges: limited tailored professional development, lack of peer networks, and shifting landscapes hindering program momentum. NOVA addresses these issues directly to strengthen Victoria's startup education ecosystem.

Key Benefits

- Practical support across all stages of program design and delivery
- Peer coaching, expert facilitation, and a curated resource library
- Connection to a community of peers and experts in similar roles
- Recognition as a LaunchVic endorsed program leader
- Access to LaunchVic's professional network

Topics Covered

- Understanding the founder journey and experience
- Program vision and design principles
- Designing for inclusivity and founder support
- Measuring and communicating program outcomes
- Building a brand and recruitment
- Events and facilitation
- Partnerships and financial sustainability
- Stakeholder and mentor management
- Tools and streamlining operations
- Deep tech and spinout support

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launchvic.org/nova